Fig.2(c)

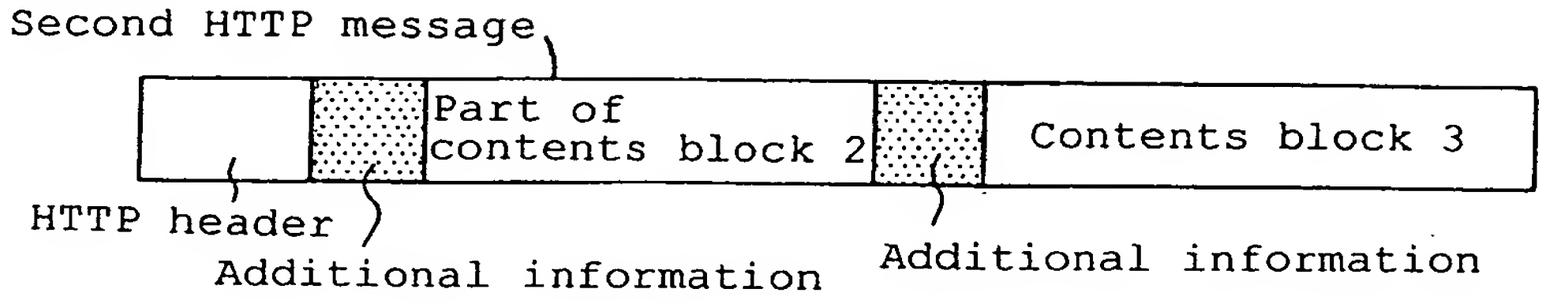


Fig.3(a)

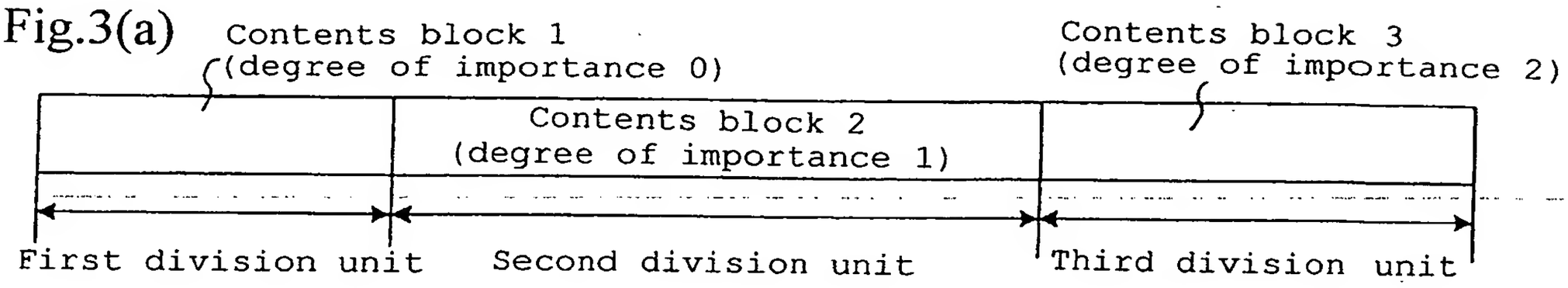


Fig.3(b)

Fig.3(c)

Fig.3(d)

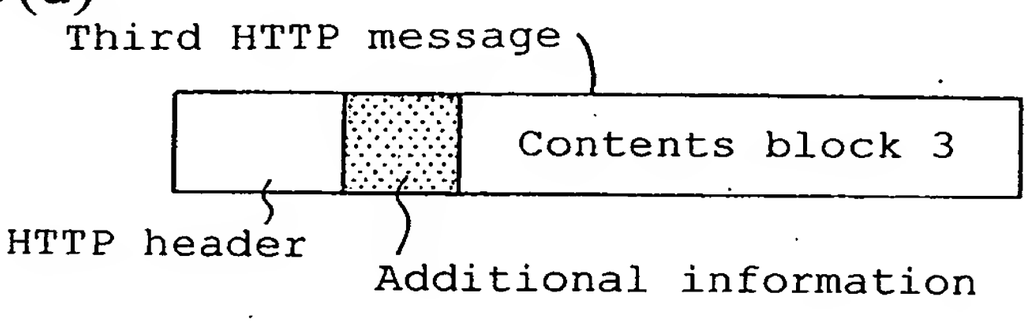


Fig.4

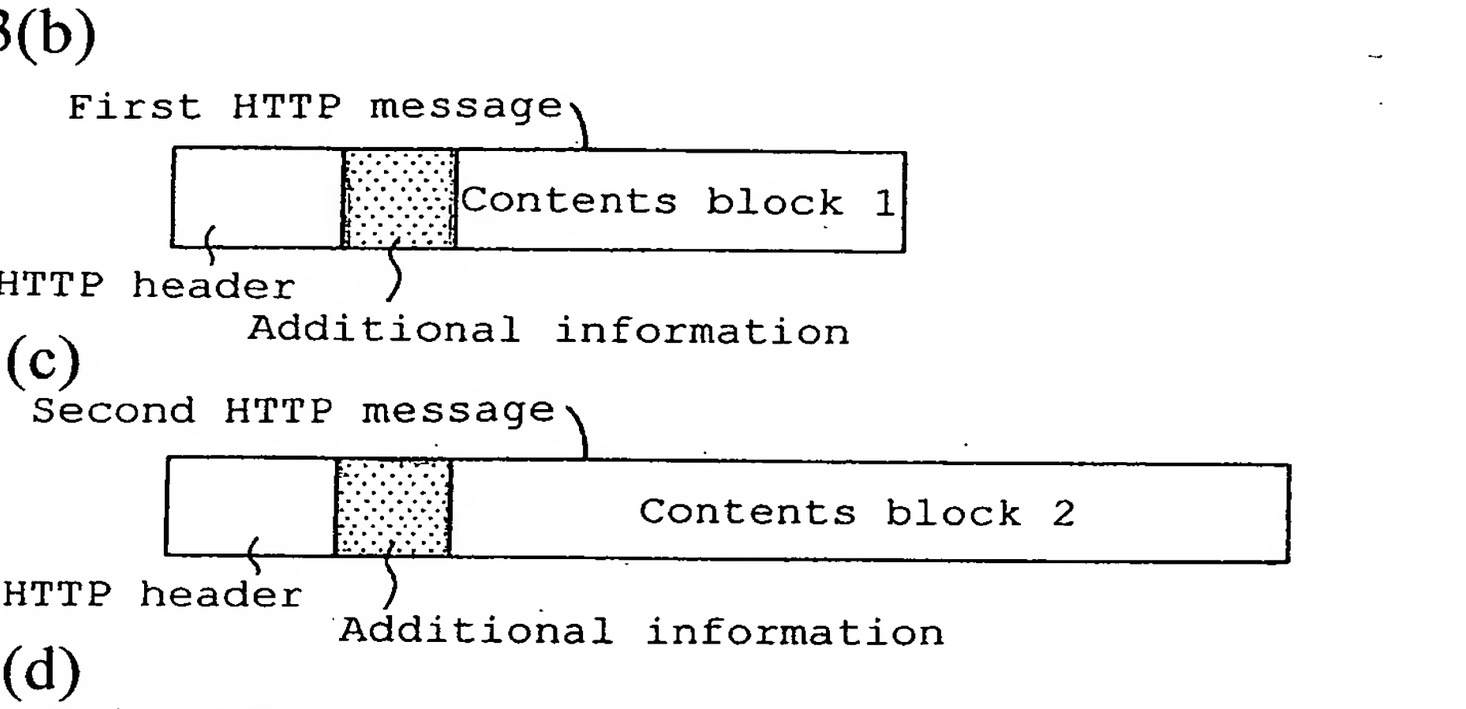


Fig.5

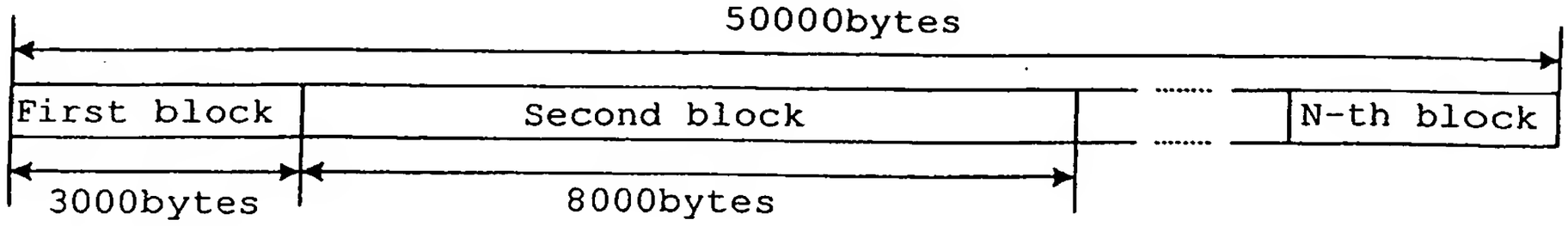


Fig.6

Offset	Attribute
0	Degree of importance 6
3000	Degree of importance 1
11000	Degree of importance 3

Fig.7

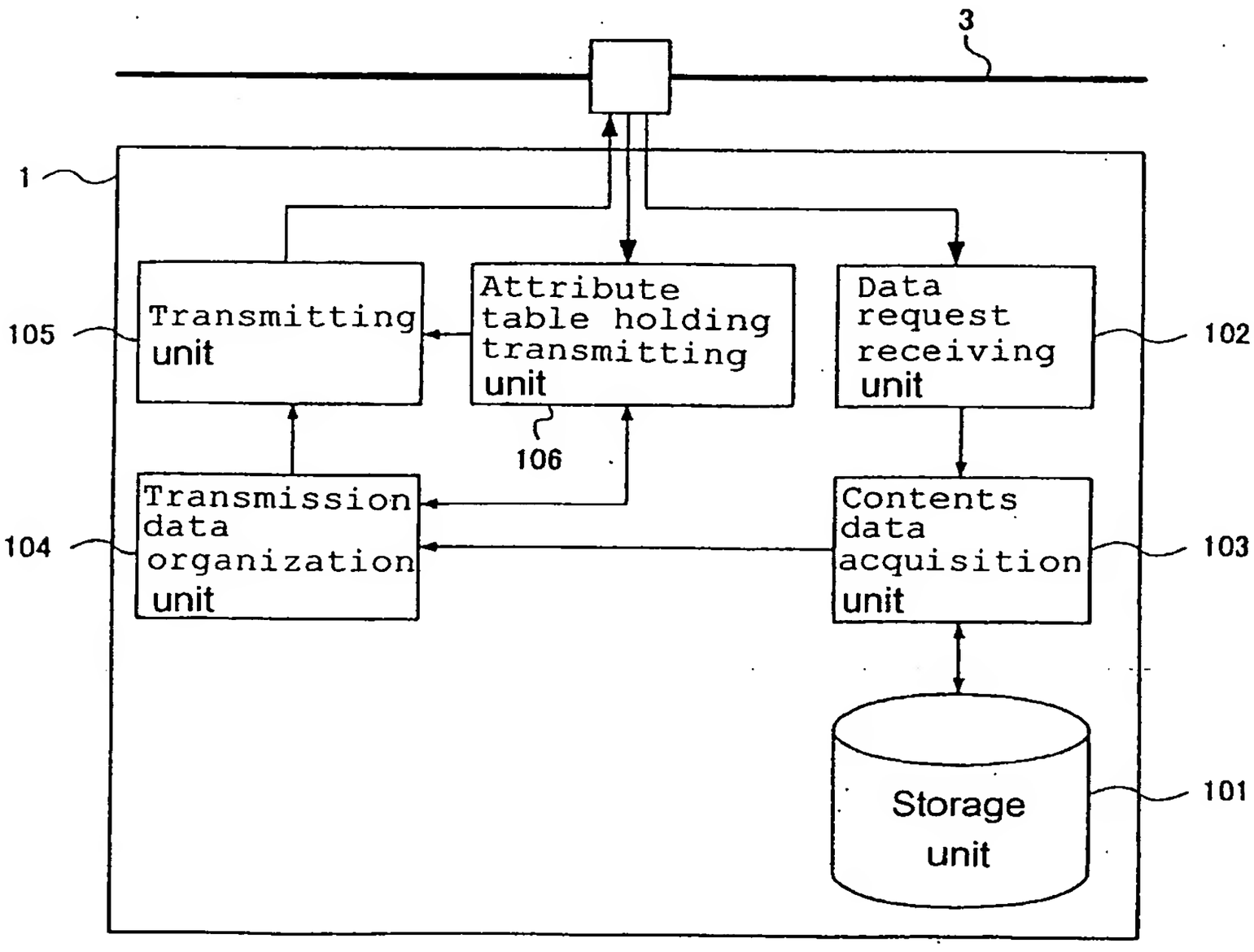


Fig.9

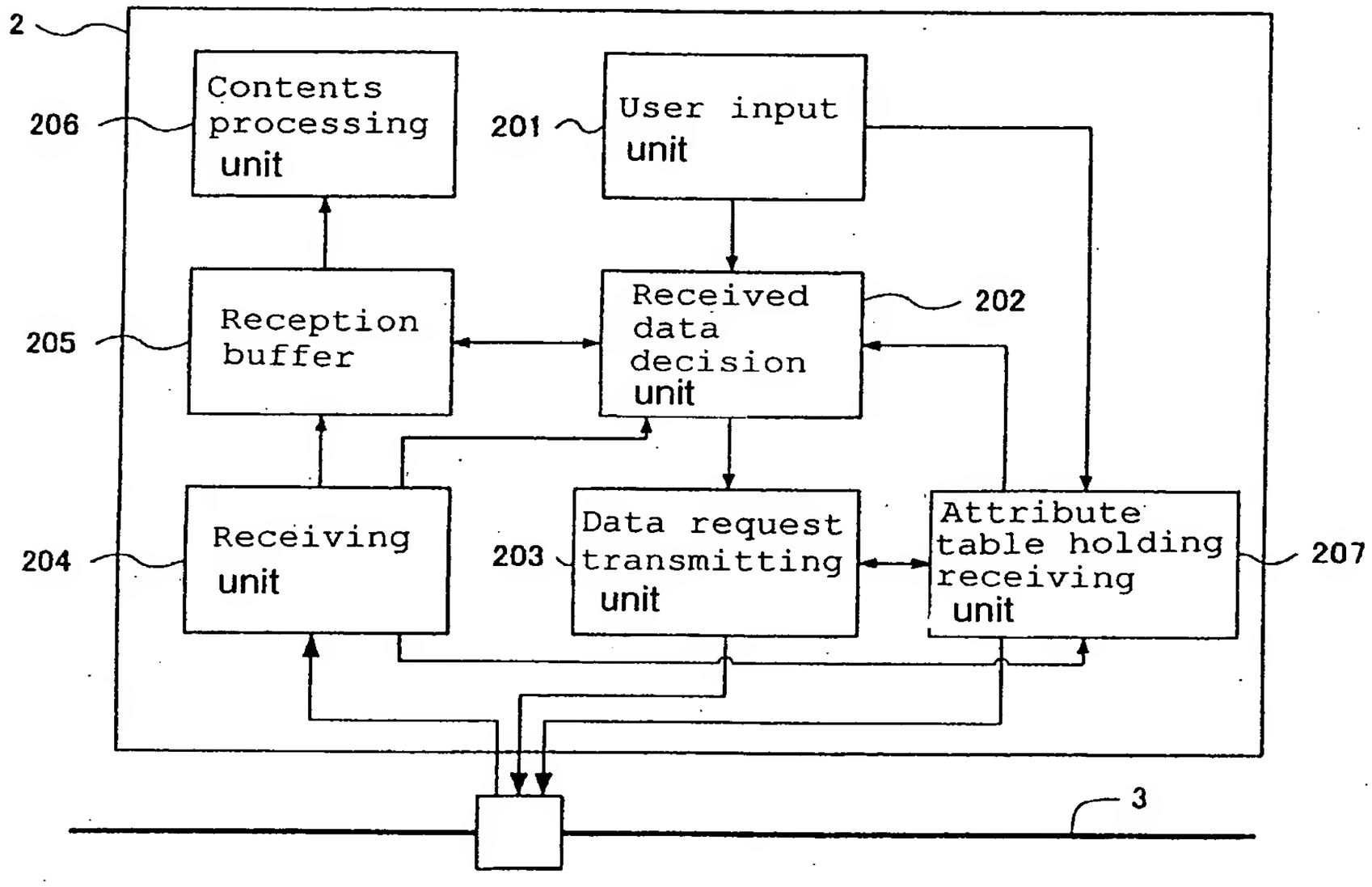

2
206
Contents processing unit
201
User input unit
205
Reception buffer
Received data decision unit
202
204
Receiving unit
203
Data request transmitting unit
Attribute table holding receiving unit
207
3

Fig.11

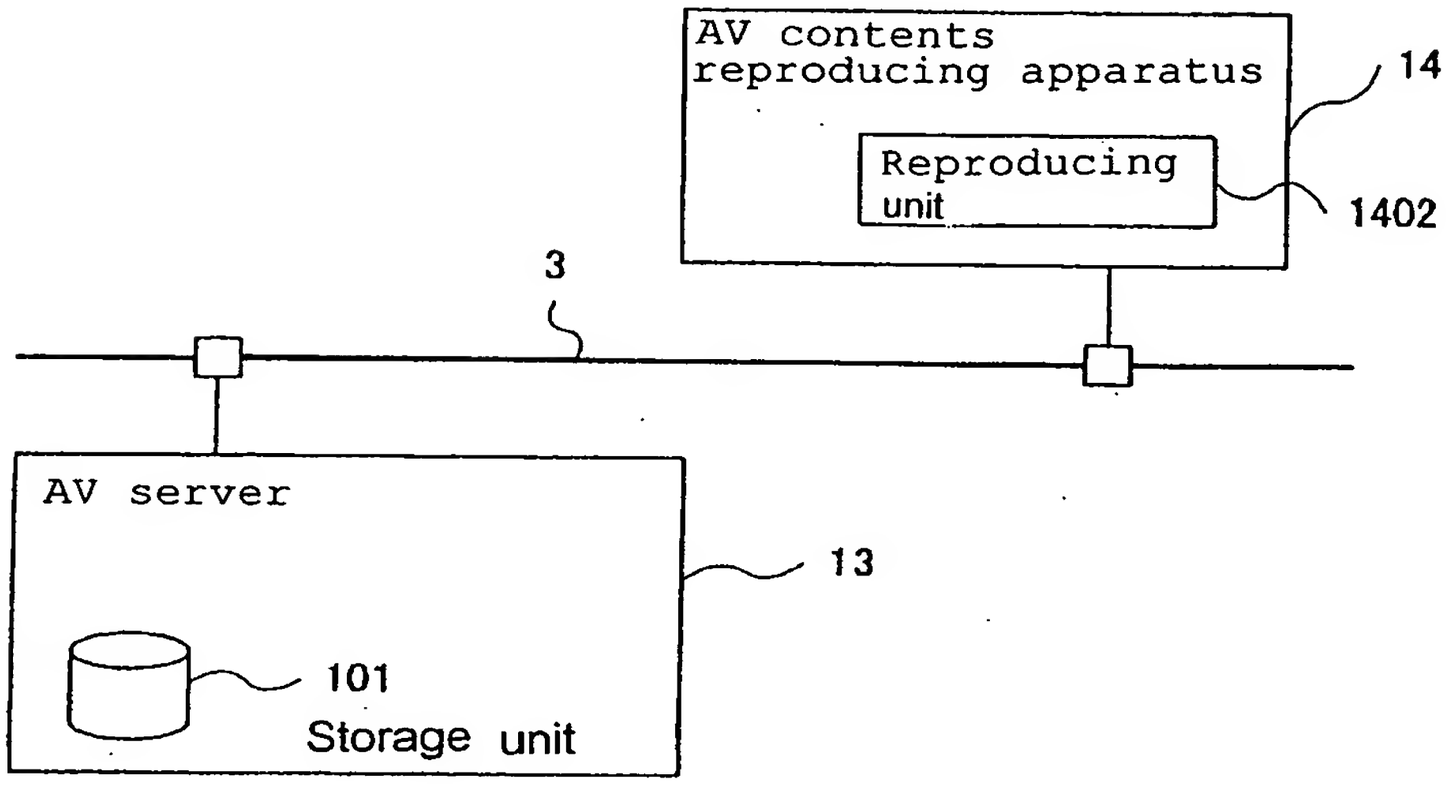

AV contents reproducing apparatus
14
Reproducing unit
1402
3
AV server
13
101
Storage unit

Fig.13

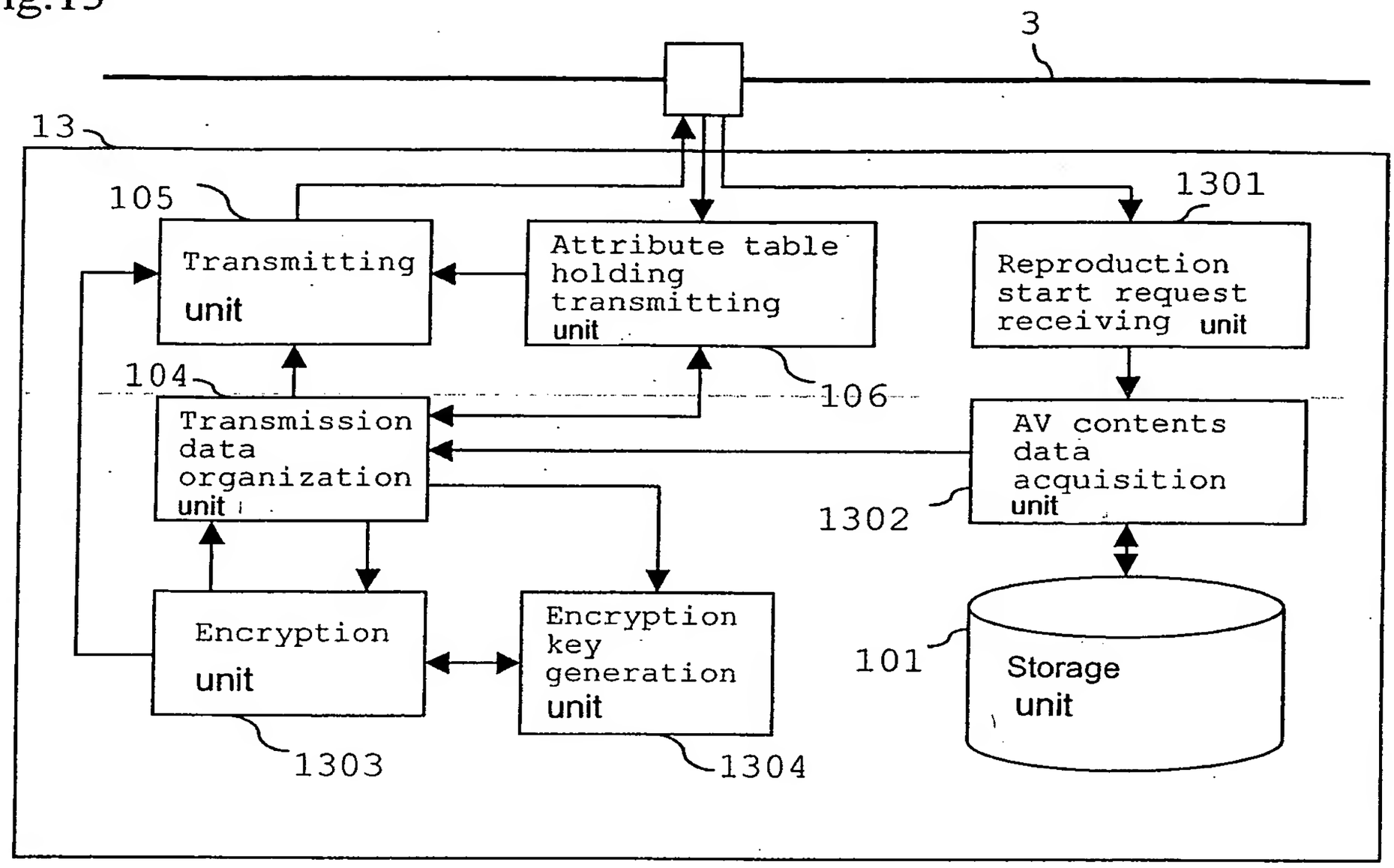
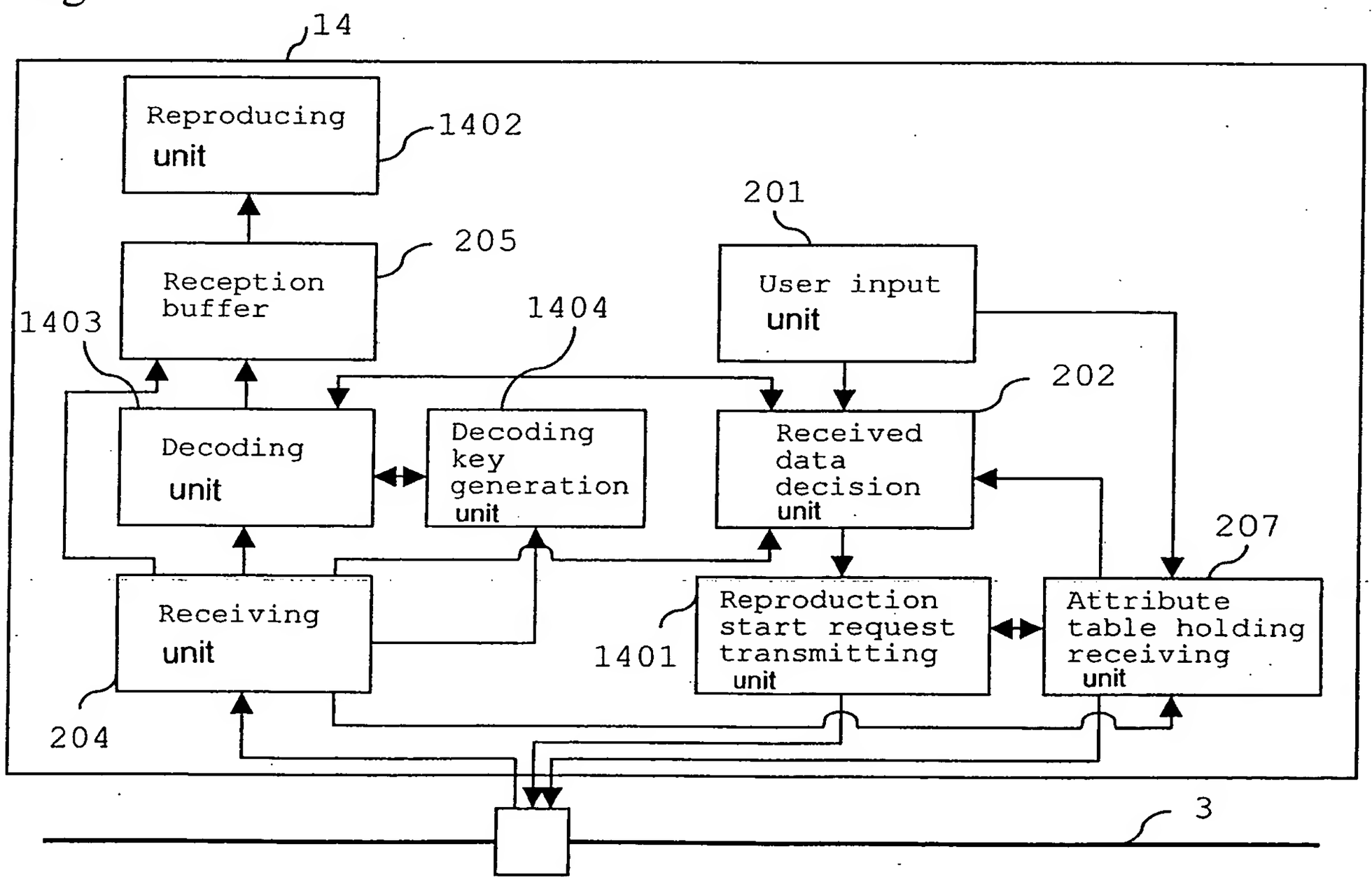

3
13
105
Transmitting unit
Attribute table holding transmitting unit
1301
Reproduction start request receiving unit
104
106
Transmission data organization unit
AV contents data acquisition unit
1302
Encryption unit
Encryption key generation unit
101
Storage unit
1303
1304

Fig.14


14
Reproducing unit
1402
205
Reception buffer
1403
1404
201
User input unit
202
Decoding unit
Decoding key generation unit
Received data decision unit
207
Receiving unit
Reproduction start request transmitting unit
1401
Attribute table holding receiving unit
204
3